

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Byrum & Fisk
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 314323-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WXYZ | Dave Lombardo | EWS - Washing | National |

| Advertiser | Product | Estimate Number |
|-------------------|--------------------------|-----------------|
| MI Energy MI Jobs | MI Energy MI Jobs Week 3 | 1748 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/16/12 - 10/22/12 | 314323 | |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 14019 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------|-------------------------------|-----------------------------|------------------------------|------------------------|---------------------------|----------------|----------------|--------------|---------------|
| 1 | 10/16/12 | 10/19/12 | 5am News M-F | 5-6am M-F | - TWTF- - | :30 | 6 | \$900.00 | NM |
| Weeks: | <u>Start Date</u> 10/16/12 | <u>End Date</u> 10/22/12 | <u>MTWTFSS</u> - TWTF- - | <u>Spots/Week</u> 6 | <u>Rate</u> \$900.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXYZ | Tu | 10/16/12 | 5:29 AM | 5am News M-F | 5-6am M-F | :30 | MEMJAFFORDH | \$900.00 NM |
| 5 | WXYZ | W | 10/17/12 | 5:12 AM | 5am News M-F | 5-6am M-F | :30 | MEMJAFFORDH | \$900.00 NM |
| 4 | WXYZ | W | 10/17/12 | 5:27 AM | 5am News M-F | 5-6am M-F | :30 | MEMJAFFORDH | \$900.00 NM |
| 1 | WXYZ | Th | 10/18/12 | 5:00 AM | 5am News M-F | 5-6am M-F | :30 | MEMJAFFORDH | \$900.00 NM |
| 6 | WXYZ | F | 10/19/12 | 5:12 AM | 5am News M-F | 5-6am M-F | :30 | MEMJ12101H | \$900.00 NM |
| 3 | WXYZ | F | 10/19/12 | 5:44 AM | 5am News M-F | 5-6am M-F | :30 | MEMJAFFORDH | \$900.00 NM |
| 2 | 10/22/12 | 10/22/12 | 5am News M-F | 5-6am M-F | M- - - - - | :30 | 1 | \$900.00 | NM |
| Weeks: | <u>Start Date</u> 10/16/12 | <u>End Date</u> 10/22/12 | <u>MTWTFSS</u> M- - - - - | <u>Spots/Week</u> 1 | <u>Rate</u> \$900.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXYZ | M | 10/22/12 | 5:10 AM | 5am News M-F | 5-6am M-F | :30 | MEMJ12101H | \$900.00 NM |
| 3 | 10/16/12 | 10/19/12 | Action News 6am | 6-7am M-F | - TWTF- - | :30 | 8 | \$2,000.00 | NM |
| Weeks: | <u>Start Date</u> 10/16/12 | <u>End Date</u> 10/22/12 | <u>MTWTFSS</u> - TWTF- - | <u>Spots/Week</u> 8 | <u>Rate</u> \$2,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXYZ | Tu | 10/16/12 | 6:10 AM | Action News 6am | 6-7am M-F | :30 | MEMJCHOI CEH | \$2,000.00 NM |
| 8 | WXYZ | Tu | 10/16/12 | 6:39 AM | Action News 6am | 6-7am M-F | :30 | MEMJAFFORDH | \$2,000.00 NM |
| 5 | WXYZ | W | 10/17/12 | 6:26 AM | Action News 6am | 6-7am M-F | :30 | MEMJCHOI CEH | \$2,000.00 NM |
| 3 | WXYZ | W | 10/17/12 | 6:54 AM | Action News 6am | 6-7am M-F | :30 | MEMJAFFORDH | \$2,000.00 NM |
| 2 | WXYZ | Th | 10/18/12 | 6:28 AM | Action News 6am | 6-7am M-F | :30 | MEMJAFFORDH | \$2,000.00 NM |
| 7 | WXYZ | Th | 10/18/12 | 6:52 AM | Action News 6am | 6-7am M-F | :30 | MEMJAFFORDH | \$2,000.00 NM |
| 6 | WXYZ | F | 10/19/12 | 6:10 AM | Action News 6am | 6-7am M-F | :30 | MEMJ12101H | \$2,000.00 NM |
| 4 | WXYZ | F | 10/19/12 | 6:41 AM | Action News 6am | 6-7am M-F | :30 | MEMJAFFORDH | \$2,000.00 NM |



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| 314323-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
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| MI Energy MI Jobs | MI Energy MI Jobs Week 3 | 1748 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 4 | 10/22/12 | 10/22/12 | Action News 6am | 6-7am M-F | M----- | :30 | 2 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M----- 2 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/22/12 5:58 AM Action News 6am 6-7am M-F :30 MEMJ12102H \$2,000.00 NM 1 WXYZ M 10/22/12 6:30 AM Action News 6am 6-7am M-F :30 MEMJ12101H \$2,000.00 NM | | | | | | | | | |
| 5 | 10/16/12 | 10/19/12 | M-F 7-9am | 7-9am M-F | -TWTF-- | :30 | 4 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWTF-- 4 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 10/16/12 7:50 AM M-F 7-9am 7-9am M-F :30 MEMJAFORDH \$2,000.00 NM 1 WXYZ W 10/17/12 8:41 AM M-F 7-9am 7-9am M-F :30 MEMJAFORDH \$2,000.00 NM 3 WXYZ Th 10/18/12 8:54 AM M-F 7-9am 7-9am M-F :30 MEMJAFORDH \$2,000.00 NM 4 WXYZ F 10/19/12 7:29 AM M-F 7-9am 7-9am M-F :30 MEMJ12101H \$2,000.00 NM | | | | | | | | | |
| 6 | 10/22/12 | 10/22/12 | M-F 7-9am | 7-9am M-F | M----- | :30 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M----- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 10/22/12 7:59 AM M-F 7-9am 7-9am M-F :30 MEMJ12101H \$2,000.00 NM | | | | | | | | | |
| 7 | 10/20/12 | 10/20/12 | Action News SAT 6am | SAT 6-7am | -----S- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/20/12 6:53 AM Action News SAT 6am SAT 6-7am :30 MEMJ12101H \$500.00 NM | | | | | | | | | |
| 8 | 10/20/12 | 10/20/12 | GMA SAT 7-8am | SAT 7-8am | -----S- | :30 | 1 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/20/12 7:55 AM GMA SAT 7-8am SAT 7-8am :30 MEMJ12102H \$900.00 NM | | | | | | | | | |
| 9 | 10/20/12 | 10/20/12 | SA 8-10am Action News | 8-10a | -----S- | :30 | 1 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/20/12 9:23 AM SA 8-10am Action News 8-10a :30 MEMJ12101H \$900.00 NM | | | | | | | | | |
| 10 | 10/21/12 | 10/21/12 | Action News SUN 8am | Sun 8-930am | -----S | :30 | 1 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 8:29 AM Action News SUN 8am Sun 8-930am :30 MEMJ12101H \$900.00 NM | | | | | | | | | |
| 11 | 10/21/12 | 10/21/12 | Spotlight SUN 930am | Sun 930-10am | -----S | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 9:56 AM Spotlight SUN 930am Sun 930-10am :30 MEMJ12101H \$1,200.00 NM | | | | | | | | | |



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| 314323-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| MI Energy MI Jobs | MI Energy MI Jobs Week 3 | 1748 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------------|----------------|---------|--------|----------------|------------|------|
| 12 | 10/21/12 | 10/21/12 | This Week SUN 10am | Sun 10-11am | -----S | :30 | 1 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 10:29 AM This Week SUN 10am Sun 10-11am :30 MEMJ12102H \$3,000.00 NM | | | | | | | | | |
| 13 | 10/16/12 | 10/19/12 | M-F 9a-10a | 9-10am M-F | -TWTF-- | :30 | 4 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWTF-- 4 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 10/16/12 9:55 AM M-F 9a-10a 9-10am M-F :30 MEMJCHOI CEH \$1,000.00 NM 1 WXYZ W 10/17/12 9:47 AM M-F 9a-10a 9-10am M-F :30 MEMJAFFORDH \$1,000.00 NM 3 WXYZ Th 10/18/12 9:41 AM M-F 9a-10a 9-10am M-F :30 MEMJAFFORDH \$1,000.00 NM 4 WXYZ F 10/19/12 9:59 AM M-F 9a-10a 9-10am M-F :30 MEMJAFFORDH \$1,000.00 NM | | | | | | | | | |
| 14 | 10/22/12 | 10/22/12 | M-F 9a-10a | 9-10am M-F | M----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 9:49 AM M-F 9a-10a 9-10am M-F :30 MEMJ12101H \$1,000.00 NM | | | | | | | | | |
| 15 | 10/16/12 | 10/19/12 | M-F 10a-11a | 10-11am M-F | -TWTF-- | :30 | 4 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWTF-- 4 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 10/16/12 10:55 AM M-F 10a-11a 10-11am M-F :30 MEMJAFFORDH \$800.00 NM 1 WXYZ W 10/17/12 10:36 AM M-F 10a-11a 10-11am M-F :30 MEMJCHOI CEH \$800.00 NM 3 WXYZ Th 10/18/12 10:21 AM M-F 10a-11a 10-11am M-F :30 MEMJAFFORDH \$800.00 NM 4 WXYZ F 10/19/12 10:26 AM M-F 10a-11a 10-11am M-F :30 MEMJ12101H \$800.00 NM | | | | | | | | | |
| 16 | 10/22/12 | 10/22/12 | M-F 10a-11a | 10-11am M-F | M----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 10:12 AM M-F 10a-11a 10-11am M-F :30 MEMJ12102H \$800.00 NM | | | | | | | | | |
| 17 | 10/16/12 | 10/19/12 | M-F 11a-12n | 11am-12pm M-F | -TWTF-- | :30 | 4 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWTF-- 4 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ Tu 10/16/12 11:23 AM M-F 11a-12n 11am-12pm M-F :30 MEMJAFFORDH \$3,000.00 NM 2 WXYZ W 10/17/12 11:36 AM M-F 11a-12n 11am-12pm M-F :30 MEMJAFFORDH \$3,000.00 NM 3 WXYZ Th 10/18/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 MEMJAFFORDH \$3,000.00 NM 1 WXYZ F 10/19/12 11:31 AM M-F 11a-12n 11am-12pm M-F :30 MEMJAFFORDH \$3,000.00 NM | | | | | | | | | |
| 18 | 10/22/12 | 10/22/12 | M-F 11a-12n | 11am-12pm M-F | M----- | :30 | 1 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M----- 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 11:34 AM M-F 11a-12n 11am-12pm M-F :30 MEMJ12101H \$3,000.00 NM | | | | | | | | | |



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| 314323-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
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| MI Energy MI Jobs | MI Energy MI Jobs Week 3 | 1748 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|------------------------|----------------|-------------|--------|----------------|------------|------|
| 19 | 10/16/12 | 10/19/12 | M-F 12-1pm | 12-1pm | - TWTF - - | :30 | 4 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 - TWTF - - 4 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 10/16/12 12:52 PM M-F 12-1pm 12-1pm :30 MEMJAFFORDH \$1,200.00 NM 4 WXYZ W 10/17/12 12:40 PM M-F 12-1pm 12-1pm :30 MEMJAFFORDH \$1,200.00 NM 1 WXYZ Th 10/18/12 12:22 PM M-F 12-1pm 12-1pm :30 MEMJAFFORDH \$1,200.00 NM 3 WXYZ F 10/19/12 12:24 PM M-F 12-1pm 12-1pm :30 MEMJ12101H \$1,200.00 NM | | | | | | | | | |
| 20 | 10/22/12 | 10/22/12 | M-F 12-1pm | 12-1pm | M - - - - - | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M - - - - - 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 12:39 PM M-F 12-1pm 12-1pm :30 MEMJ12101H \$1,200.00 NM | | | | | | | | | |
| 21 | 10/16/12 | 10/19/12 | The Chew | 1-2pm M-F | - TWTF - - | :30 | 4 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 - TWTF - - 4 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/16/12 1:28 PM The Chew 1-2pm M-F :30 MEMJCHOICEH \$1,200.00 NM 3 WXYZ W 10/17/12 12:59 PM The Chew 1-2pm M-F :30 MEMJAFFORDH \$1,200.00 NM 2 WXYZ Th 10/18/12 12:59 PM The Chew 1-2pm M-F :30 MEMJAFFORDH \$1,200.00 NM 4 WXYZ F 10/19/12 12:59 PM The Chew 1-2pm M-F :30 MEMJAFFORDH \$1,200.00 NM | | | | | | | | | |
| 22 | 10/22/12 | 10/22/12 | The Chew | 1-2pm M-F | M - - - - - | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M - - - - - 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 1:28 PM The Chew 1-2pm M-F :30 MEMJ12101H \$1,200.00 NM | | | | | | | | | |
| 23 | 10/16/12 | 10/19/12 | 2-3pm General Hospital | 2-3pm M-F | - T - T - - | :30 | 2 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 - T - T - - 2 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 10/16/12 2:25 PM 2-3pm General Hospital 2-3pm M-F :30 MEMJAFFORDH \$1,200.00 NM 3 WXYZ Th 10/18/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 MEMJ12101H \$1,200.00 NM | | | | | | | | | |
| 24 | 10/22/12 | 10/22/12 | 2-3pm General Hospital | 2-3pm M-F | M - - - - - | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M - - - - - 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 2:23 PM 2-3pm General Hospital 2-3pm M-F :30 MEMJ12102H \$1,200.00 NM | | | | | | | | | |
| 25 | 10/16/12 | 10/19/12 | M-F 3p-4p | 3-4pm M-F | - TWTF - - | :30 | 4 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 - TWTF - - 4 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 10/16/12 3:23 PM M-F 3p-4p 3-4pm M-F :30 MEMJAFFORDH \$1,000.00 NM 3 WXYZ W 10/17/12 3:56 PM M-F 3p-4p 3-4pm M-F :30 MEMJCHOICEH \$1,000.00 NM 1 WXYZ Th 10/18/12 3:28 PM M-F 3p-4p 3-4pm M-F :30 MEMJAFFORDH \$1,000.00 NM 4 WXYZ F 10/19/12 3:55 PM M-F 3p-4p 3-4pm M-F :30 MEMJ12101H \$1,000.00 NM | | | | | | | | | |



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|---|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 26 | 10/22/12 | 10/22/12 | M-F 3p-4p | 3-4pm M-F | M----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 3:31 PM M-F 3p-4p 3-4pm M-F :30 MEMJ12101H \$1,000.00 NM | | | | | | | | | |
| 27 | 10/16/12 | 10/19/12 | Dr. Oz | 4-5pm M-F | --W-F-- | :30 | 2 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 --W-F-- 2 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ W 10/17/12 4:21 PM Dr. Oz 4-5pm M-F :30 MEMJAFFORDH \$1,400.00 NM 1 WXYZ F 10/19/12 4:28 PM Dr. Oz 4-5pm M-F :30 MEMJAFFORDH \$1,400.00 NM | | | | | | | | | |
| 28 | 10/16/12 | 10/19/12 | 5-6pm M-F | 5-6pm M-F | -TWTF-- | :30 | 4 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -TWTF-- 4 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ Tu 10/16/12 5:14 PM 5-6pm M-F 5-6pm M-F :30 MEMJAFFORDH \$2,000.00 NM 2 WXYZ W 10/17/12 5:42 PM 5-6pm M-F 5-6pm M-F :30 MEMJAFFORDH \$2,000.00 NM 1 WXYZ Th 10/18/12 5:39 PM 5-6pm M-F 5-6pm M-F :30 MEMJ12101H \$2,000.00 NM 4 WXYZ F 10/19/12 5:21 PM 5-6pm M-F 5-6pm M-F :30 MEMJ12101H \$2,000.00 NM | | | | | | | | | |
| 29 | 10/22/12 | 10/22/12 | 5-6pm M-F | 5-6pm M-F | M----- | :30 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M----- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 5:15 PM 5-6pm M-F 5-6pm M-F :30 MEMJ12101H \$2,000.00 NM | | | | | | | | | |
| 30 | 10/16/12 | 10/19/12 | 6-630pm M-F | 6-630pm M-F | -T-T--- | :30 | 2 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -T-T--- 2 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/16/12 6:22 PM 6-630pm M-F 6-630pm M-F :30 MEMJCHOICEH \$2,500.00 NM 2 WXYZ Th 10/18/12 6:12 PM 6-630pm M-F 6-630pm M-F :30 MEMJAFFORDH \$2,500.00 NM | | | | | | | | | |
| 31 | 10/22/12 | 10/22/12 | 6-630pm M-F | 6-630pm M-F | M----- | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M----- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 6:09 PM 6-630pm M-F 6-630pm M-F :30 MEMJ12101H \$2,500.00 NM | | | | | | | | | |
| 32 | 10/20/12 | 10/20/12 | Sa 7-8p | 7pm Sat | -----S- | :30 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/20/12 7:32 PM Sa 7-8p 7pm Sat :30 MEMJ12101H \$2,000.00 NM | | | | | | | | | |



Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------------------|-----------------|---------------------|
| 314323-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| MI Energy MI Jobs | MI Energy MI Jobs Week 3 | 1748 | |

www.wxyz.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------|------------------|--------------|--------|----------------|-------------|------|
| 33 | 10/16/12 | 10/18/12 | M-F 730-8pm | 730-8pm M-F | - T- T- - - | :30 | 2 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 - T- T- - - 2 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/16/12 7:56 PM M-F 730-8pm 730-8pm M-F :30 MEMJAFORDH \$3,000.00 NM 2 WXYZ Th 10/18/12 7:46 PM M-F 730-8pm 730-8pm M-F :30 MEMJ12101H \$3,000.00 NM | | | | | | | | | |
| 34 | 10/16/12 | 10/20/12 | 11pm Action News Updat | 11-1135pm M-Sun | - - W- FS- | :30 | 3 | \$4,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 - - W- FS- 3 \$4,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/17/12 11:27 PM 11pm Action News Update 11-1135pm M-Sun :30 MEMJCHOICEH \$4,000.00 NM 3 WXYZ F 10/19/12 11:11 PM 11pm Action News Update 11-1135pm M-Sun :30 MEMJAFORDH \$4,000.00 NM 2 WXYZ Sa 10/20/12 11pm Action News Update 11-1135pm M-Sun :00 \$4,000.00 NM See MG 34.4 4 WXYZ Sa 10/20/12 12:13 AM 11pm Action News Update 11-1135pm M-Sun :30 MEMJ12101H \$4,000.00 NM MG for 34.2 10/20 | | | | | | | | | |
| 35 | 10/20/12 | 10/20/12 | SA 1230a-130a | 1230am-130am | - - - - - S- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 - - - - - S- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/20/12 1:09 AM SA 1230a-130a 1230am-130am :30 MEMJ12102H \$250.00 NM | | | | | | | | | |
| 36 | 10/20/12 | 10/20/12 | SA 130a-230a | 130am-230am | - - - - - S- | :30 | 1 | \$175.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 - - - - - S- 1 \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/20/12 2:21 AM SA 130a-230a 130am-230am :30 MEMJ12101H \$175.00 NM | | | | | | | | | |
| 37 | 10/21/12 | 10/21/12 | SU 12a-1a | 12am-1am | - - - - - S | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 - - - - - S 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 12:30 AM SU 12a-1a 12am-1am :30 MEMJ12101H \$250.00 NM | | | | | | | | | |
| 38 | 10/17/12 | 10/17/12 | Wednesday Prime B | 9-10pm Wednesday | - - W- - - - | :30 | 1 | \$15,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 - - W- - - - 1 \$15,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/17/12 9:47 PM Wednesday Prime B 9-10pm Wednesday :30 MEMJAFORDH \$15,000.00 NM | | | | | | | | | |
| 39 | 10/18/12 | 10/18/12 | Thursday Prime B | 9-10pm Thursday | - - - T- - - | :30 | 1 | \$15,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 - - - T- - - 1 \$15,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/18/12 9:41 PM Thursday Prime B 9-10pm Thursday :30 MEMJAFORDH \$15,000.00 NM | | | | | | | | | |



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

INVOICE

| | | | |
|-------------------|--------------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 314323-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| MI Energy MI Jobs | MI Energy MI Jobs Week 3 | 1748 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------|-------------------|-----------------|------------------------|-------------------|------------------------|----------------|----------------|-------------|----------------|
| 40 | 10/21/12 | 10/21/12 | Sunday Prime B | 8-9pm Sunday | -----S | :30 | 1 | \$12,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/16/12 | 10/22/12 | -----S | 1 | \$12,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXYZ | Su | 10/21/12 | 8:19 PM | Sunday Prime B | 8-9pm Sunday | :30 | MEMJ12101H | \$12,000.00 NM |
| 41 | 10/22/12 | 10/22/12 | Detroit Lions Football | 830-1130p | M----- | :30 | 1 | \$28,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/16/12 | 10/22/12 | M----- | 1 | \$28,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXYZ | M | 10/22/12 | 10:37 PM | Detroit Lions Football | 830-1130p | :30 | MEMJ12102H | \$28,000.00 NM |

Total Spots **84** Gross Total **\$199,275.00**

Payment Terms 30 Days

Agency Commission **\$29,891.25**
Net Amount Due **\$169,383.75**